

## ***THE IMPACT OF GLOBALIZATION***

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### **Introduction**

Globalization is a method of propagate the Arts and Science to attainable stretch for the sake of general public by means of trade, transportation, communication etc. This radical development affects almost all parts of the countries in the world wide academically, physically, mentally and socially. We may wonder why we need such a kind of rapid growth and development. Is it necessary for human life? But, sarcastically it is very much needed by society and country to prove that the stance at least where we are standing.

### **The Impact of Globalization in India**

The impact of globalization affects a large in country like India, where innumerable caste and creed, tradition and culture, difficult lifestyles with different climates followed without any hesitation. The sophisticated life in modern day is a grace of globalization only. The sustained growth of the Railways, ultra-modern road transport, incessant electric supply, rapid mobile communication, accessible internet connection, employment in new fields etc., show that the impact of globalization is a boon to the modern generation. It is because of globalization only the standardization is monitored and whatever we buy in the market and the next moment we know the price of anything and the value of everything. In addition, the resistant level of buying and selling any goods can be easily viewed. The impact of globalization does not demand and require any manipulation in market; but, it brings with it a strange culture, which the people tend to buy anything at affordable prices. Of course, it has a huge adverse effect also. Because of the arrival of MNC in India, the Small Scale Industries are deeply delved into abyss. As a result, it was impossible for them to survive in the present scenario and not even they withstand against their nefarious designs. The most terrible tragedy is that they ultimately manipulated a sort of cold war among the Indian companies themselves and so here we could not find any business and professional ethics. The mindset of working classes has to face new challenges day by day, the application of new methodologies and techniques out of fashion within a fortnight and in short, to run a business or an industry is a herculean task for entrepreneurs in India. Hence, the effect of globalization in India is akin to poverty.

### **The Impact of Globalization in Education**

The origin of globalization started in ancient India. The Exchange of Goods between India and the foreign countries proved that the root cause of globalization germinated from this trade and commerce. Economically, thus, the impact of globalization started with the trade and commerce and later on the education accompanied with it. The Nalanda Open University in India was a great example to attract, assemble and disseminate the power of Indian education to the worldly scholars. After centuries, the wealth theories of Adam Smith, the Relativity theory of Albert Einstein, the Gravity theory of Isaac

Newton, etc., had not only established their ideologies but also lime lighted the shrinking power of World and the adaptation of general public to accustom the new methodologies of science in their day to day life. As a result, today's Pre-KG and KG school kids ready to face new challenges without any hesitation, with global application of parents' mind set, even at the tender age. Now days, an average student in India can write On-line Examination, join in foreign University according to his wish and he can choose or pursue the desirable degree. Above all, he can prefer MOOC, which is also arising from online learning and online course aimed at unlimited number of participant's with open access via the web. In addition to traditional course materials such as videos, readings and problem sets, MOOCs provide interactive user forums that help to build a healthy community between students and professors.

### **The Physical Impact of Globalisation on Women**

The physical impact of globalization is large on human beings in general and women in particular. Because introduction of any new concept, trend, style, culture and value reflect only on women society. This attitude helps a lot for them. Unlike earlier orthodox and traditional women, the present day lifestyle of women cannot keep them idle in nature. The multi-access of feminine virtues and qualities range from engineering, medicine, defense service, satellite launching to event manager, politician, mechanic, media personality and of course an excellent home-maker. Though all these activities and assignments designed only for men, now-a-days women can do all such works without any helps fear and hesitation. The credit goes to the Globalization only. The globalization sets a trend to the method of taking food and diet system. As a result, the working women can consume more time and energy and they can relax and rejuvenate much from the hectic schedule of kitchen area. Of course, the present day food system has adverse side effect also and it reflects, at first, only again on women. Since the fast and junk food is directly affect the women glandular system rather than men, their countenance and physique have under gone a drastic change. In spite of normal biological change, among the girls, occur at the teen age, they are forced to urge physical upheaval, pubertal imbalance along with abnormal obesity, blonde and brunette hair culture; as a whole, they seem to grow like a pretty alien without any natural illumination.

### **The Mental Impact of Globalization on Women**

Working women in any part of the nations is subject to oppress and depress their desire to a great extent. They do not have any security for their job and even if they get the job they have to do over time in their assignment. This leads not only to their health hazards but also to the emotional and mental disturbances. As a result, we can find stoic, taciturn, despondent, irascible, bellicose, obdurate and pusillanimous women in the working place. The impact of globalization ultimately paved the path to exploit all the negative aspects of women in Office and Home. On the other hand, the positive aspect of women with regard to globalization can be flourished as cultivated beautician, versatile fashion-designer, veteran artist, scintillating CEO, perspicacious advocate, intrepid sport personality, phlegmatic ambassador etc. All these modern women almost reflect not only masculine qualities and power but also show to society the talented, humane and emphatic vision of women so far subdued in them. At this juncture, multimedia undoubtedly helps a lot to fetch women innate virtues in all possible ways. In addition, the development of communication and technology bring all things under one roof. Therefore, the thing which affects the society in any part of the world, undoubtedly, should come to the home within minutes. Such a sort of smooth accessible facility envisages the Globalization is glamour to everyone and so the impact which gives the glamorous life style is also a desirable one.

**Conclusion**

The impact of globalization, by and large, in India is a successful one and at the same time it affected our traditions a lot, especially in food system, culture and discipline and value orientations. The present generation and youths are focusing only on growth and development in all walks of life instantly without premeditating the life style of their successors. On the other hand, the impact of globalization enhances the student's ability, produces technical oriented person, breaks the boundaries of time and space, and promotes international understanding between people and nations.